

May 9, 2005



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**GENNUM**  
CORPORATION

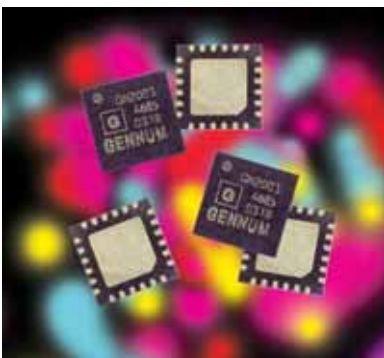
## **PALTEK CORPORATION signs sales and distribution agreement with Gennum Corporation**

May 9, 2005 – PALTEK CORPORATION (the “PALTEK”), a leading silicon and electronic solution supplier in Japan, and Gennum Corporation ( the “Gennum”, Headquarter: Burlington, Ontario, Canada, CEO: Ian L.McWalter ) today signed sales and distribution agreement for the Japanese market.

Gennum is a high technology company that designs, manufactures and markets silicon integrated circuits (ICs), modules and thin-film hybrid microcircuit components for a variety of applications in three target markets, which are Video Products, Audio & Wireless Products and Data Communications. In particular, Gennum is the leading provider of high-performance ICs to broadcasting equipment used in television studios and production houses and the company is now introducing data communication products as well.



Gennum products are used to realize the high-speed and easy solution for high-quality picture technologies such as Interlace<sup>1)</sup> /Progressive<sup>2)</sup> (I/P) conversion and scaling<sup>3)</sup> in rapidly-growing high quality video systems and flat TVs.



PALTEK has been providing silicon and software solutions to many Japanese electronics manufacturers along with strong technical support to expedite the design processes and to deploy more complex designs for its customers. PALTEK has gained and accumulated such rich knowledge from marketing PLD and ASSP. The addition of Gennum products and the combined solution with PLD is particularly valuable to image-focused customers such as broadcasting and medical equipment manufacturers.

By adding Gennum products to its product offerings, PALTEK plans to provide more complete and wide-range solutions to its existing customers while cultivating new customers more aggressively.

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**About PALTEK CORPORATION:**

Since the foundation in 1982, PALTEK Corporation has been providing silicon and software solutions to Japanese manufacturers. In particular, PALTEK is very strong in providing solutions with Programmable Logic Devices (PLDs), Application Specific Standard Products (ASSPs) and other Networking related silicon. Based on sound business performance, PALTEK made its Initial Public Offering on JASDAQ in 1998. The company is continuously making efforts to contribute to the development of the electronics industry by providing the best available hardware and software solutions.

For further information, see <http://www.paltek.co.jp>.

**About Gennum Corporation:**

Gennum is a Canadian high technology company, which was founded and incorporated in October 1978 and has approximately 650 employees. Gennum designs, manufactures and markets silicon integrated circuits (ICs), modules and thin-film hybrid microcircuit components for a variety of applications in three target markets, namely Video Products ,Audio & Wireless Products and Data Communications.

Gennum serves an international customer base from its headquarters in Burlington, Ontario, a design center in Ottawa and subsidiaries in Japan and the United Kingdom. .

For further information, see <http://www.gennum.com/index.html>.

**Glossary****1) Interlace :**

A system developed for television which divides each video frame into two fields. Interlacing reduces the perception of screen flicker. Interlacing can cause annoying effects with images such as computer generated text and graphics when transferred to video.

**2) Progressive :**

A system of video scanning whereby lines of a picture are transmitted consecutively (unlike interlaced), as on computer screens.

**3) Scaling :**

Altering the spatial resolution of a single image to increase or reduce the size; or altering the temporal resolution of an image sequence to increase or decrease the rate of display.

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